

RELAY FOR LIFE OF ASBURY PARK'S FESTIVAL FOR A CURE

Saturday, September 23rd, 2017 at Bradley Park



SPONSORSHIP OPPORTUNITIES AT A GLANCE



THERE ARE MANY OPPORTUNITIES FOR YOU TO PARTNER WITH THE AMERICAN CANCER SOCIETY RELAY FOR LIFE MOVEMENT, WITH GREAT BENEFITS AT EACH LEVEL.

SPONSOR BENEFIT	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	VENDOR \$750
Opportunity to have a Relay For Life kickoff at your company office to engage employees in our mission to save lives from cancer	★					
Speaking opportunity at your local Relay For Life event, during your choice of ceremony and/or local event kickoff meeting	★					
Sponsor logo featured on all participant thank-you emails (sent after event)	★					
Access to Society workplace wellness programs for your organization	★	★				
Verbal recognition during your Relay For Life event opening ceremony	★	★				
Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be Society-approved)	★	★				★
Recognition on your local Relay For Life event Facebook page	★	★	★			★
Sponsor logo featured on all event print promotional materials	★	★	★			
Recognition in Society event news releases	★	★	★			
Sponsor logo featured on a giant 5-foot ribbon sign displayed at your Relay For Life event	★	★	★			

EVENT SPACE WITH TABLE ONLY—\$350

SPONSOR BENEFIT	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	VENDOR \$750
Rights to promote sponsorship in company materials (Society to approve and provide images)	★	★	★	★		
Sponsor logo featured on the home page of your local Relay For Life event website	★	★	★	★		
Society-approved promotional announcements during local Relay For Life event	4	3	2	1		
Free American Cancer Society Content Subscription Service for timely cancer-related information	★	★	★	★	★	
Opportunity to display banner(s) at your Relay For Life event (must be approved by the Society and be no larger than 4 x 6 feet)	2	2	1	1	1	
Sponsor name/logo featured on the event T-shirt for participants (names/logos to be sized and arranged according to level)	LOGO	LOGO	LOGO	LOGO	NAME	
Sponsor name/logo featured on the sponsor page of your local Relay For Life event website	LOGO	LOGO	LOGO	LOGO	NAME	NAME
A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees	★	★	★	★	★	★

EVENT SPACE WITH TABLE ONLY—\$350

For more information, please contact Shawn Triggs at 732-292-4261 or
Shawn.Triggs@cancer.org

Pledge your support and donate today at: www.RelayForLife.org/AsburyParkNJ



RelayForLife.org | 1.800.227.2345

